



## BECOME A SPONSOR TODAY FOR THE "Get To B" BIKE WALK SUMMIT !

This year, Bike Walk Mississippi and the Gulf Coast Regional Planning Commission are partnering together to host the best Summit yet! Please make plans to join us for the 3rd annual statewide Bike Walk Summit in Biloxi, MS in August, 2016.

On August 9th - 11th, hundreds of Transportation Professionals, Law Enforcement, Advocates and Municipalities from across the state will come together for 3 days of sharing innovative strategies, success stories and best practices to create more walkable, bike-able and livable communities throughout Mississippi.

Sponsors of the Bike Walk Summit will have a chance to connect with a variety of groups including: engineers, planners, city employees, policy makers, representatives from State and Federal offices, parks and recreation officials, community development offices, Main Street representatives, transportation officials, law enforcement, active living and health advocates, parents, school officials, advocates, cycling enthusiasts and more!

**Sponsorship opportunities include:** Exclusive rights to Break -out Sessions, Reception Sponsorships, Stage Mentions, Lunch and Break-out Sponsorships as well as your Logo and link on our website and promotion through our 3,000+ Social Media followers and promotional outlets.

**Become a Sponsor of the Bike Walk Summit before July 1st, 2016 to align your organization with the efforts to use biking and walking as tools to increase safety, connectivity, health and economic development in Mississippi.**

<b>SPONSORSHIPS AT A GLANCE</b>	<b>\$2,000 PLATINUM</b>	<b>\$1,000 GOLD</b>	<b>\$500 SILVER</b>	<b>\$250 BRONZE</b>	<b>\$100 VENDOR BOOTH</b>
<b>SUMMIT SPONSORSHIP</b>	INCLUDES NAMING RIGHTS FOR BALLROOM OR RECEPTION	NAMING RIGHTS FOR BREAKOUT ROOMS OR SNACK STATION			Vendor Booth
<b>ADVERTISEMENTS</b>	1/2 page Ad	1/4 page Ad			
<b>VENDOR BOOTH</b>	✓	✓	1/2 price		
<b>SPONSOR TABLE</b>	✓	✓	✓		
<b>WEBSITE RECOGNITION</b>	✓	✓	✓	✓	
<b>SOCIAL MEDIA RECOGNITION</b>	✓	✓	✓	✓	
<b>FREE CONFERENCE PASS</b>	3	2	1	1	
<b>COMPANY LOGO</b>	✓	✓	✓	Name Only	

# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSOR: \$2,000**

**(2 available)**

Your sponsorship will be recognized as a **PLATINUM TOP LEVEL SPONSOR**, which entitles you to your choice of either:

1. **Exclusive "Naming Rights" when referring attendees to Main Ballroom**
2. **Exclusive promotional rights at the Summit Networking reception**

Both options also come with exclusive tables for promotional items in the main ballroom during the Summit.

**In addition, you will also receive:**

- **Verbal Recognition:** Summit attendees will be reminded of your generous sponsorship during Summit Welcome & all Plenary Sessions.
- **Free Conference Passes:** Your Platinum level Sponsor entitles you to 3 free conference passes for all 3 days of the Summit.
- **Print Recognition:** You will receive a 1/2 page, full color ad in the Summit program and a mention as a Platinum Sponsor in the Summit Press release. Your company logo will also be prominently displayed on all promotional advertisements.
- **Social Media & Web:** Your sponsorship will also be recognized and will be promoted to thousands of potential clients through social media and will include an exclusive promotion through a Company Spotlight through social media and web recognitions. Your logo and link will be listed on the HOME PAGE of the Summit's website: [www.bikewalksummit.com](http://www.bikewalksummit.com) and on the Gulf Regional Planning Commission website, [www.grpc.com](http://www.grpc.com)
- **Vendor Booth:** (When responding, please confirm if you want a Vendor space included as part of your sponsorship.)
  1. A complementary Vendor Table in our established "Vendors only" area
  2. The opportunity to place flyers, brochures or business cards on the "Sponsor Table"
  3. The right to insert company information or promotional items in the attendee conference bags.

## **GOLD LEVEL SPONSOR: \$1,000**

**(3 available)**

Your sponsorship will be recognized as a **GOLD LEVEL SPONSOR**, which entitles you to your choice of one of the following:

1. **Exclusive Rights to Promotional Materials at the 3 day Summit Snack & Beverage Station**
2. **Exclusive Naming Rights and exclusive Vendor Table inside Ballroom B**
3. **Exclusive Naming Rights and exclusive Vendor Table inside Ballroom C**

**In addition, you will also receive:**

- **Recognition:** Summit attendees will be reminded of your generous sponsorship during Summit Welcome & all Plenary Sessions.
- **Free Conference Passes:** Your Gold level Sponsor entitles you to 2 free conference passes for all 3 days of the Summit.
- **Print Recognition:** You will receive a 1/4 page, full color ad in the Summit program and a mention as a Gold Level Sponsor in the Summit Press release. Your company logo will also be prominently displayed on all promotional advertisements.
- **Social Media & Web:** Your sponsorship will also be recognized and will be promoted to thousands of potential clients through social media and web recognitions as well as recognized with your logo and link on the HOME PAGE of the Summit's website: [www.bikewalksummit.com](http://www.bikewalksummit.com) and on the Gulf Regional Planning Commission website, [www.grpc.com](http://www.grpc.com)
- **Vendor Booth:** (When responding, please confirm if you want a Vendor space included as part of your sponsorship.)
  1. A complementary Vendor Table in our established "Vendors only" area
  2. The opportunity to place flyers, brochures or business cards on the "Sponsor Table"
  3. The right to insert company information or promotional items in the attendee conference bags.

## SILVER LEVEL SPONSOR: \$500

Your sponsorship will be recognized as a SILVER LEVEL SPONSOR and you'll receive:

- **Verbal Recognition:** Summit attendees will be reminded of your generous sponsorship during Summit Welcome & all Plenary Sessions.
- **Free Conference Pass:** Your Silver level Sponsor entitles you to 1 free conference pass for all 3 days of the Summit.
- **Print Recognition:** Your Company's **Name and Logo** will be listed in the Summit program and displayed on all promotional advertisements.
- **Social Media & Web:** Your sponsorship will also be recognized and will be promoted to thousands of potential clients through social media and web recognitions as well as recognized with your **logo and link** on the SPONSOR PAGE of the Summit's website: [www.bikewalksummit.com](http://www.bikewalksummit.com) and on the Gulf Regional Planning Commission website, [www.grpc.com](http://www.grpc.com)
- **Vendor Booth:** As a Silver Level Sponsor, you will receive a table in our "Vendors Only" are at 1/2 price.
  - (When responding, please confirm if you want a Vendor space included.)
- **Sponsor Table:** As a Silver Level Sponsor, you may also place Company brochures, flyers or business cards at the designated "Sponsor Table".

## BRONZE LEVEL SPONSOR : \$250

Your sponsorship will be recognized as a BRONZE LEVEL SPONSOR and you'll receive:

- **Verbal Recognition:** Summit attendees will be reminded of your generous sponsorship during all Summit Welcome & all Plenary Sessions.
- **Free Conference Pass:** Your Bronze level Sponsor entitles you to 1 free conference pass for all 3 days of the Summit.
- **Print Recognition:** Your Company's Name will be listed in the Summit program and displayed on all promotional advertisements.
- **Social Media & Web:** Your sponsorship will also be recognized and will be promoted to thousands of potential clients through social media and web recognitions as well as recognized with your Company's name on the SPONSOR PAGE of the Summit's website: [www.bikewalksummit.com](http://www.bikewalksummit.com) and on the Gulf Regional Planning Commission website, [www.grpc.com](http://www.grpc.com)

## VENDOR BOOTH: \$100

All registered Vendors are entitled to a Booth/Table in our "Vendors Only" area during all 3 days of the Summit.

- Summit attendees will have numerous breaks during the Summit as well as 2 dedicated vendor networking breaks on 8/10/2016.
- Each vendor will receive a rectangular table, two chairs, and electricity if requested.
- Vendors will be entitled to 1 free conference pass intended for use of your vendor representative (\$50 value).
- Vendors will be recognized with company name listed as a Vendor in the Summit program and through social media and web recognition with company name listed on the Parters page of the Summit's website: [www.bikewalksummit.com](http://www.bikewalksummit.com) and on the Gulf Regional Planning Commission website, [www.grpc.com](http://www.grpc.com)

**\*Vendors, please note:**

- *Load-in & set-up must be completed by 10am on Aug. 9th and should not be broken down until 12/noon on Aug 11th.*
- *Vendors MUST let us know if you need electricity. First come, first served for available spots.*

**Please indicate your chosen level of Sponsorship:**

PLATINUM LEVEL: \$2,000

GOLD LEVEL: \$1,000

SILVER LEVEL: \$500

BRONZE LEVEL: \$250

VENDOR BOOTH: \$100

Sponsorship Contact: \_\_\_\_\_

Company Name \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website \_\_\_\_\_

Social Media Handle(s) \_\_\_\_\_

Please mail this form with check payable to: **"Bike Walk Mississippi", PO Box 515, Jackson, MS 39205**

For online payments, to sign up by phone, to request an invoice or to discuss **in-kind sponsorship levels**, please contact Melody Moody at: [melody@bikewalkmississippi.org](mailto:melody@bikewalkmississippi.org) or call 601.724.2061.



For more information visit, [www.bikewalksummit.com](http://www.bikewalksummit.com)